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## 3.5 <br> Properties of Logarithms <br> For use with Exploration 3.5

## Essential Question How can you use properties of exponents to derive

 properties of logarithms?Let $\quad x=\log _{b} m \quad$ and $\quad y=\log _{b} n$.

The corresponding exponential forms of these two equations are

$$
b^{x}=m \quad \text { and } \quad b^{y}=n
$$

## 1 EXPLORATION: Product Property of Logarithms

Work with a partner. To derive the Product Property, multiply $m$ and $n$ to obtain

$$
m n=b^{x} b^{y}=b^{x+y}
$$

The corresponding logarithmic form of $m n=b^{x+y}$ is $\log _{b} m n=x+y$. So,
$\log _{b} m n=$ $\qquad$ .

Product Property of Logarithms

## 2 EXPLORATION: Quotient Property of Logarithms

Work with a partner. To derive the Quotient Property, divide $m$ by $n$ to obtain

$$
\frac{m}{n}=\frac{b^{x}}{b^{y}}=b^{x-y}
$$

The corresponding logarithmic form of $\frac{m}{n}=b^{x-y}$ is $\log _{b} \frac{m}{n}=x-y$. So,

$$
\log _{b} \frac{m}{n}=
$$

$\qquad$ . Quotient Property of Logarithms

## 3 EXPLORATION: Power Property of Logarithms

Work with a partner. To derive the Power Property, substitute $b^{x}$ for $m$ in the expression $\log _{b} m^{n}$, as follows.

$$
\begin{aligned}
\log _{b} m^{n} & =\log _{b}\left(\boldsymbol{b}^{x}\right)^{n} & & \text { Substitute } b^{x} \text { for } m . \\
& =\log _{b} b^{n x} & & \text { Power of a Power Property of Exponents } \\
& =n x & & \text { Inverse Property of Logarithms }
\end{aligned}
$$

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3.5 Properties of Logarithms (continued)

3 EXPLORATION: Power Property of Logarithms (continued)
So, substituting $\log _{b} m$ for $x$, you have
$\log _{b} m^{n}=$ $\qquad$ . Power Property of Logarithms

## Communicate Your Answer

4. How can you use properties of exponents to derive properties of logarithms?
5. Use the properties of logarithms that you derived in Explorations $1-3$ to evaluate each logarithmic expression.
a. $\log _{4} 16^{3}$
b. $\log _{3} 81^{-3}$
c. $\ln e^{2}+\ln e^{5}$
d. $2 \ln e^{6}-\ln e^{5}$
e. $\log _{5} 75-\log _{5} 3$
f. $\log _{4} 2+\log _{4} 32$
$\qquad$

## Core Concepts

## Properties of Logarithms

Let $b, m$, and $n$ be positive real numbers with $b \neq 1$.
Product Property $\quad \log _{b} m n=\log _{b} m+\log _{b} n$
Quotient Property $\quad \log _{b} \frac{m}{n}=\log _{b} m-\log _{b} n$
Power Property $\quad \log _{b} m^{n}=n \log _{b} m$

## Notes:

## Change-of-Base Formula

If $a, b$, and $c$ are positive real numbers with $b \neq 1$ and $c \neq 1$, then

$$
\log _{c} a=\frac{\log _{b} a}{\log _{b} c}
$$

In particular, $\log _{c} a=\frac{\log a}{\log c}$ and $\log _{c} a=\frac{\ln a}{\ln c}$.

## Notes:

## Worked-Out Examples

## Example \#1

Expand the logarithmic expression.
$\log _{3} 4 x=\log _{3} 4+\log _{3} x$

## Example \#2

Condense the logarithmic expression.
$\log _{5} 4+\frac{1}{3} \log _{5} x=\log _{5} 4+\log _{5} \sqrt[3]{x}=\log _{5} 4 \sqrt[3]{x}$
$\qquad$
$\qquad$

### 3.5 Practice (continued)

## Practice A

In Exercises 1-4, use $\log _{2} 5 \approx 2.322$ and $\log _{2} 12 \approx 3.585$ to evaluate the logarithm.

1. $\log _{2} 60$
2. $\log _{2} \frac{1}{144}$
3. $\log _{2} \frac{12}{25}$
4. $\log _{2} 720$

In Exercises 5-8, expand the logarithmic expression.
5. $\log 10 x$
6. $\ln 2 x^{6}$
7. $\log _{3} \frac{x^{4}}{3 y^{3}}$
8. $\ln \sqrt[4]{3 y^{2}}$

In Exercises 9-13, condense the logarithmic expression.
9. $\log _{2} 3+\log _{2} 8$
10. $\log _{5} 4-2 \log _{5} 5$
11. $3 \ln 6 x+\ln 4 y$
12. $\log _{2} 625-\log _{2} 125+\frac{1}{3} \log _{2} 27$
13. $-\log _{6} 6-\log _{6} 2 y+2 \log _{6} 3 x$
$\qquad$

### 3.5 Practice (continued)

## In Exercises 14-17, use the change-of-base formula to evaluate the logarithm.

14. $\log _{3} 17$
15. $\log _{9} 294$
16. $\log _{7} \frac{4}{9}$
17. $\log _{6} \frac{1}{10}$
18. For a sound with intensity $I$ (in watts per square meter), the loudness $L(I)$ of the sound (in decibels) is given by the function $L(I)=10 \log \frac{I}{I_{0}}$, where $I_{0}$ is the intensity of a barely audible sound (about $10^{-12}$ watts per square meter). The intensity of the sound of a certain children's television show is half the intensity of the adult show that is on before it. By how many decibels does the loudness decrease?
19. Hick's Law states that given $n$ equally probable choices, such as choices on a menu, the average human's reaction time $T$ (in seconds) required to choose from those choices is approximately $T=a+b \bullet \log _{2}(n+1)$ where $a$ and $b$ are constants. If $a=4$ and $b=1$, how much longer would it take a customer to choose what to eat from a menu of 40 items than from a menu of 10 items?
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## Practice B

In Exercises 1-3, use $\log _{5} 3 \approx 0.683$ and $\log _{5} 6 \approx 1.113$ to evaluate the logarithm.

1. $\log _{5} 81$
2. $\log _{5} \frac{1}{6}$
3. $\log _{5} \frac{1}{2}$

In Exercises 4-6, expand the logarithmic expression.
4. $\log _{3} 12 x^{7}$
5. $\log _{6} \frac{5 x^{2}}{y^{3}}$
6. $\log _{8} 6 \sqrt{x y}$
7. Describe and correct the error in expanding the logarithmic expression.

$$
X \ln \sqrt[3]{x y}=\frac{1}{3} \ln x+\ln y
$$

## In Exercises 8-11, condense the logarithmic expression.

8. $5 \log _{9} x-\log _{9} 4$
9. $\log _{8} 5+\frac{1}{4} \log _{8} x$
10. $2 \ln 4+5 \ln x+3 \ln y$
11. $\log _{6} 9+2 \log _{6} \frac{1}{3}-3 \log _{6} x$

In Exercises 12-14, use the change-of-base formula to evaluate the logarithm.
12. $\log _{8} 15$
13. $\log _{3} 30$
14. $\log _{4} \frac{8}{17}$
15. Your friend claims you can use the change-of-base formula to write the expression $\frac{\ln y}{\ln 3}$ as a logarithm with base 3 . Is your friend correct? Explain your reasoning.
16. For a sound with intensity $I$ (in watts per square meter), the loudness $L(I)$ of the sound (in decibels) is given by the function $L(I)=10 \log \frac{I}{I_{0}}$, where $I_{0}$ is the intensity of a barely audible sound (about $10^{-12}$ watts per square meter). The bass guitar player in a band turns up the volume of the speaker so that the intensity of the sound triples. By how many decibels does the loudness increase?

